



**DENNIS PURCELL** // Freelance Graphic Designer  
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#### fulltime appointments

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clutch design 2008 - 2013

##### graphic designer/principal

eif revlon run/walk for women, advertising for humanity,  
messermeister, eagle protection, nature bright, dbot5

slednecks 2007 - 2006

##### creative director

slednecks

dpd studio 2001 - 2005

##### graphic designer/principal

slednecks, pyramat, razor, museum of tolerance, op3,  
concord records

farm design 2/00 - 01/01

##### graphic designer/partner

honda motorcycles, crave entertainment, carve  
skateboards, answer products, concord records, fox racing

cornyn + partners advertising 2/98 - 2/00

##### art director

mtv networks, rockshox, kenwood electronics,  
eidos interactive, lexar, vtech, psygnosis, radioshack

fox racing 11/95 - 12/97

##### graphic designer

fox racing, shift racing

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#### professional accomplishments

2009 logo lounge master library  
2005 exploring typography  
2005 exploring packaging  
2004 altpick awards, 1st place  
2004 altpick spotlight, interview  
2004 rockport publishers  
2003 pasadena museum of california art, logo exhibition  
2003 logolounge, volume 2  
2003 aiga los angeles designers exhibition  
2002 mohawk paper promotion  
2002 logolounge, volume 1  
1999 san francisco show 13  
1999 adweek  
1999 advertising age  
1997 id magazine

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#### education

macromedia  
macromedia director extended learning, 1998

california state university northridge  
bachelor's degree, design and visual communications, 1995

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#### skills

*print* - expert in adobe creative suite 6, professional photoshop  
retoucher, lightroom, dslr photography, custom illustration,  
sketching, pen & ink, painting, press checks

*web* - html, css, dreamweaver, fireworks, flash, wordpress

*project management* - creative direction, creative team  
building, print production, basecamp workflow

#### selected freelance

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**ignited** - marnia del rey, california  
sony, pandemic studios, ubisoft

**buzz design** - los angeles, california  
disney

**slednecks** - flagstaff, arizona  
slednecks

**cornyn + partners advertising** - san francisco, california  
radioshack, vtech

**beeline group** - foster city, california  
sony, thq, nintendo, ubisoft

**jstokes agency** - walnut creek, california  
subway, bishop ranch, speedee oil change

**fox racing** - morgan hill, california  
fox racing, shift racing

**frandsen design** - hollywood, california  
bongo comics, warner bros.

**syad advertising** - san francisco, california  
macy's

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#### early notable events by age

07 first dirtbike, honda mr 50  
08 first 'quality' skateboard, g&s with bennet trucks & kryptonics  
08 first custom designed van's slip-ons  
11 skate upgrade to 10" alva with tracker trucks and bones  
12 built first skate ramp  
13 placed in top 3, aba bmx national  
16 turned pro (crc, cmc, ame sanctions) motocross  
17 support ride with cagiva for golden state series

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#### current interests

sketching  
photography  
woodcut printing  
painting  
surfing  
snowboarding  
mountain biking  
motocross  
hiking  
camping  
traveling  
guitar/music